

The Growth Coach

Education

Training & Ongoing Support



Apply The Strategic Mindset[®] to Your Own Business

As you provide coaching and accountability services to your clients, we do the same for you!



- As a Growth Coach Owner you will not only use our powerful **Strategic Mindset Process[®]** to coach your clients, but benefit from it as well!
- This process is the foundation of our **Ongoing Support Process** and serves as a guide to help you:
 - Increase strategic mindset and focus.
 - Realize business and professional goals.
 - Improve confidence, clarity, and capabilities.
 - Achieve greater success and personal balance.
 - Develop better relationships and communication skills.
 - Lead a richer and more purposeful life.



Our Team Is Always By Your Side...Every Step of the Way

The Growth Coach Training & Ongoing Support Process

Five-Week On-Boarding Process

- Business Administration
- Coaching Industry
- Products & Services
- Marketing & Networking
- Business Plan



1. Jump
Start

2. On-Site
Training

One-Week Training

- Culture, Foundation, YOU
- Products & Services
- Marketing & Networking
- Sales Training & Coaching
- Business Plan
- Certification & Graduation



Continuous Support

- Coaching Calls
- Site Visit (90 Days)
- Continued Education
- Business Planning
- Regional Meetings
- Product & Service Roll-Outs

4. Ongoing
Support

3. Execute
"Go"

Execute Business Plan

- 90-Day Secrets to Success
- Launch & Grand Opening
- Weekly Coaching For You
- Skill Development
- Implement Business Systems



“The week of training exceeded all of my expectations!”



“The week of training in Cincinnati exceeded all of my expectations! It was packed full of useful information and tips. It prepared me for success. The training team really rolled up their sleeves and got to work beside us on preparing for a successful launch. I loved my group of fellow franchisees in our training week. We bonded together and learned together. And we are continuing that journey back in our hometowns.”

Joe Brenneman – The Growth Coach of S. Orange County

Former Advertising Executive



“After spending two and a half days with The Growth Coach Team and my fellow Master Franchise Partners, I am leaving the conference feeling motivated and re-energized to work hard to grow my business in the countries where we operate. I learned a great deal from this experience, and I’m sure this will prove very useful while we are taking our Growth Coach business to the next level. Thank you for planning and executing this useful and fun Growth Coach International Conference!”

Pablo Payro – The Growth Coach Mexico & Spain

Former Marketing Executive



“I have continued to receive strong support...”



“I have continued to receive strong support from the headquarters team since I started years ago. The people are always available to me. They actually reach out to me proactively and want to get on the line with me. They send out information about webinars that are coming up. They send out a regular newsletter. I couldn’t ask for more when it comes to support from headquarters.”

Mike Neuendorff - The Growth Coach San Francisco Bay

Former IT Marketing Executive



“It’s not just the product and the process and the training, or even their 20 years of success record. It’s the incredible follow-up support.

I walked out of that training with my personalized 90-Day Secret to My Success Plan. And, I’ve been successfully following it.”

Stan Kremppes, The Growth Coach Springfield, MO

Former Business Owner and Franchise Executive



Next Step: Due Diligence & Meet The Team

The Franchise Discovery Process:



- Introduction
- Discovery Interview
- Application
- Acquire Funding

- Revenue Streams
- Marketing & Branding
- Training & Ongoing Support

- Territory Mapping
- Franchise Disclosure Document
- Validation Calls
- Winner's Circle Application

- Meet The Team
- Franchise Awarding Decision



Let's Mark Our Calendars To Make This Happen!



- Franchise Disclosure Document (FDD) Call: _____
- Validation Call: _____
- Executive Interview: _____
- Winner's Circle Application: _____
- Meet The Team Day: _____
- Franchise Awarding: _____
- Jump Start: _____
- On-Site Training: _____
- Opening: _____
- 90-Day Secrets to My Success: _____

